HYDRAFACIAL™ KERAVIVE™

Just like measuring a client's **skin health** by hydration, tone, and pore cleanliness; you can measure a client's **scalp health** by hair texture, thickness and color.

CLIENT PROFILE	SCALP/HAIR CONDITION	KERAVIVE BENEFITS
Full head of hair	 Healthy hair Product buildup on hair and scalp Damage from coloring, heat or hair extensions Dry, flakey scalp 	 Preventive and/or maintenance care to keep the scalp and hair healthy Hydrates and nourishes scalp and hair follicles Exfoliates product build-up and dandruff
Slight thinning	Damaged hairDry, flakey scalpThinning due to stress, hormones and irritants	 Cleanses scalp and hair follicles to remove dirt, oil and dead skin cells Nourishes scalp and hair follicles with biomimetic growth factors and skin proteins
Moderate to severe thinning	Thinning due to stress, genetics, medications and/or medical conditions	Complements and enhances hair remediation treatments Supports keratin production and scalp microcirculation
Partial to full baldness	Partial to full baldness due to male or female-pattern baldness (heredity)	 Protects scalp Hydrates scalp to ward off dryness and irritation associated with increased pollution Nourishes scalp with biomimetic growth factors and skin proteins to strengthen the skin barrier

HydraFacial Keravive is for all scalp types!